



ACTi
Corporation

MEDIA CONTACTS

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Background

Koton, one of the leading names in fast fashion, produces garments that reflect current fashion trends. Koton is the first Turkish ready-to-wear brand with accomplished the sale of more than 15 million products annually, at more than 300 points of sale all over the world. With a new store opened in Serdika Center, one of the newest, biggest shopping mall in Sofia. The store owner considered to have a complete video surveillance solution to protect the propriety and make the daily operation more efficient.

Solution

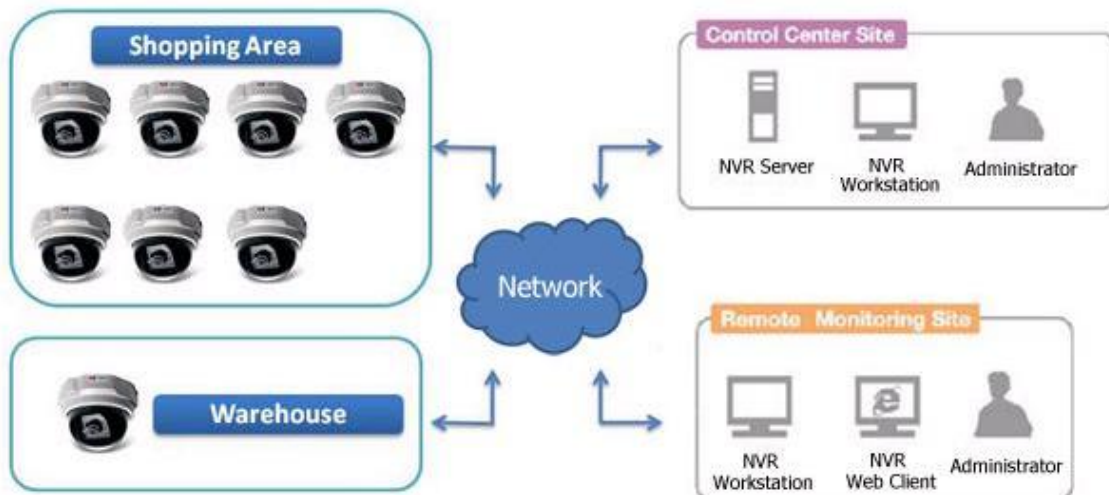
Koton in Serdika Center chose ACTi unified solution to build up a video monitoring solution. ACTi is now one of best IP video surveillance system provider in the world. ACTi offers a wide range of selection of IP cameras and software solution. There are 9 ACM-3401 installed in store, 8 in shopping area and another one in warehouse to make sure all customers visit here can have a safe shopping environment. Combined with ACTi NVR, the store owner and regional manager can easily login the server anytime anywhere to have a clear view of the situation in store.

Benefit

In the hardware side, ACM-3401's megapixel sensor makes all the details in monitoring area available in live view and playback files. In the software side, ACTi NVR not only fulfills the requirement a fashion retail store needs, and with more stores equipped with ACTi NVR in the future, it's possible to have ACTi CMS to manage all NVRs from different shops in one PC, which saves lots of time to take care of stores in different locations. "We choose ACTi solution is because of the excellent balance of quality and price, make every cent of the investment worth it." comment by CEO of RED security.



System Architecture





ACM-3401 Megapixel IP Fixed Dome Camera

About ACTi

ACTi Corporation is the technology leader in IP surveillance, focusing on multiple security surveillance market segments. ACTi's extensive technology innovations in the development of JPEG/MPEG-4/H.264 has empowered ACTi's worldwide partners and customers to enjoy best quality video performances from VGA up to Megapixel resolution at minimum bandwidth. The core value of ACTi is the ability to develop, integrate and market complete end-to-end solutions for our clients in the IP surveillance market. ACTi's technology advancements enable complete solution offerings to cover all segments of the security market. Not only offering the IP surveillance hardware such as IP cameras and video servers, all ACTi products are bundled with free management software; in addition to the rich selection of management applications offered by leading Independent Software Vendors that support ACTi hardware.

ACTi partners with distributors, application developers worldwide; with flexible customization offerings to accommodate different business models. ACTi's commitment to sales, marketing and technical support will empower this innovative IP surveillance technology to be thoroughly optimized and appreciated by ACTi's strategic customers. For more information, please go to www.acti.com